

## ADDITIONAL INFORMATION - NEW EUROPEAN BAUHUAS PRIZES

### CREDITS BY INDEPENDENT AUTHORITIES

**AYR – one of the 11 successful applicants to Google.org Impact Challenge on Climate (April 2021)** – Google.org - <https://impactchallenge.withgoogle.com/climate2020>

"We received an overwhelming amount of applications for our Google.org Impact Challenge on Climate, and we and the expert jury were convinced by AYR's innovative concept where citizens, communities and companies are rewarded for their sustainable mobility behaviors. This establishes the first stepping stone for the deployment of local voluntary carbon markets" - *Head of Google.org in EMEA and APA*

**AYR – one of the 5 finalists of the Open Innovation Challenge on air quality and urban heat island effect** - Access Cities, City of Copenhagen and EIT Climate-KIC (Nov. 2019) - <https://accesscities.org/finalists-in-open-innovation-call-in-copenhagen-targeting-air-quality-and-urban-heat-island-effect/>

"We are excited to inform you that "A digital sustainable market in Copenhagen, powered by AYR" has been selected as one of the finalists in the Access Cities Open Innovation Call on Air Quality and Urban Heat Island Effect in Copenhagen." - *Access Cities, City of Copenhagen and EIT Climate-KIC*

**AYR in Now Go Build by Werner Vogels (Dec. 2019)**

<https://www.youtube.com/watch?v=k8O9KJKSswM>

**Javier Cortez – Head of Cities Program at United Nations Global Compact**

"[AYR] It's definitely an example of the way forward in building new social contracts around shared challenges, incorporating know-how, knowledge, technology and all actors around common goals".

<https://youtu.be/yR9iUMK4Aa8>

**Jerry Hultin - Co-founder of Smart Cities New York**

"[AYR] This is exactly what American mayors are looking for: solutions that deliver real value to their citizens. And CEiiA is excellent at that. CEiiA is telling Portugal story to the world."

<https://www.youtube.com/watch?v=y0WvBbgrLNo&t=2s>

**Aarti Tandon - Executive Director Smart Cities New York**

"With AYR we looked at the future of mobility and the story about the decarbonization and tokenization."

<https://www.youtube.com/watch?v=luXXI52CVBs&feature=youtu.be>

**Melinda Hanson - Senior Manager, Sustainability – Bird**

"What I love about the AYR platform is that you are giving people a reason and warm-glow potentially for doing the right things (...) You're educating them about why their transportation choices matter and you're incentivizing them in a really settle way."

<https://youtu.be/gEk751K4DV4>

**AYR in the media - TV:**

15 May 2021

[https://tvi24.iol.pt/amp/videos/tecnologia/mobilidade-sustentavel-ceiia-a-empresa-de-matosinhos-selecionada-pela-google/609fcb230cf2b0de202f583f?fbclid=IwAR08ixHylGr2FqnGn2Qi7MAPWh20kb7UP3MRw\\_37e8UVC7D7jBlgt\\_xKw1w](https://tvi24.iol.pt/amp/videos/tecnologia/mobilidade-sustentavel-ceiia-a-empresa-de-matosinhos-selecionada-pela-google/609fcb230cf2b0de202f583f?fbclid=IwAR08ixHylGr2FqnGn2Qi7MAPWh20kb7UP3MRw_37e8UVC7D7jBlgt_xKw1w)

16 April 2021

<https://sicnoticias.pt/pais/2021-04-16-Plataforma-digital-portuguesa-eleita-pela-Google-7a437547>

16 April 2021

[https://www.rtp.pt/noticias/economia/google-decidiu-apoiar-projecto-tecnologico-portuques-na-area-da-mobilidade-sustentavel\\_v1312151](https://www.rtp.pt/noticias/economia/google-decidiu-apoiar-projecto-tecnologico-portuques-na-area-da-mobilidade-sustentavel_v1312151)

15 May 2019

<https://youtu.be/6HRdG57WGZk>

15 February 2018

[https://www.rtp.pt/noticias/economia/ayr-credits-aplicacao-acumula-creditos-a-quem-poupa-nas-emissoes-de-co2\\_v1058265](https://www.rtp.pt/noticias/economia/ayr-credits-aplicacao-acumula-creditos-a-quem-poupa-nas-emissoes-de-co2_v1058265)

<https://youtu.be/fkWzflQqqLg>

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Matosinhos, 31 May 2021

A handwritten signature in blue ink, appearing to be 'C. Nunes', is written below the date.