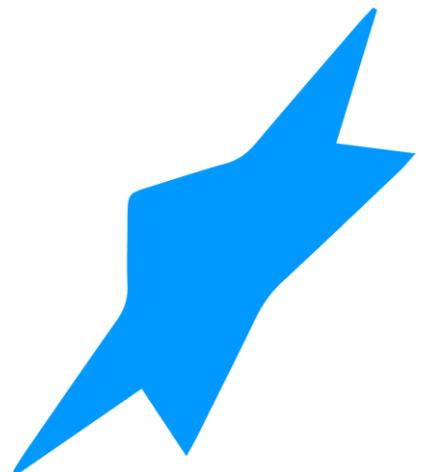
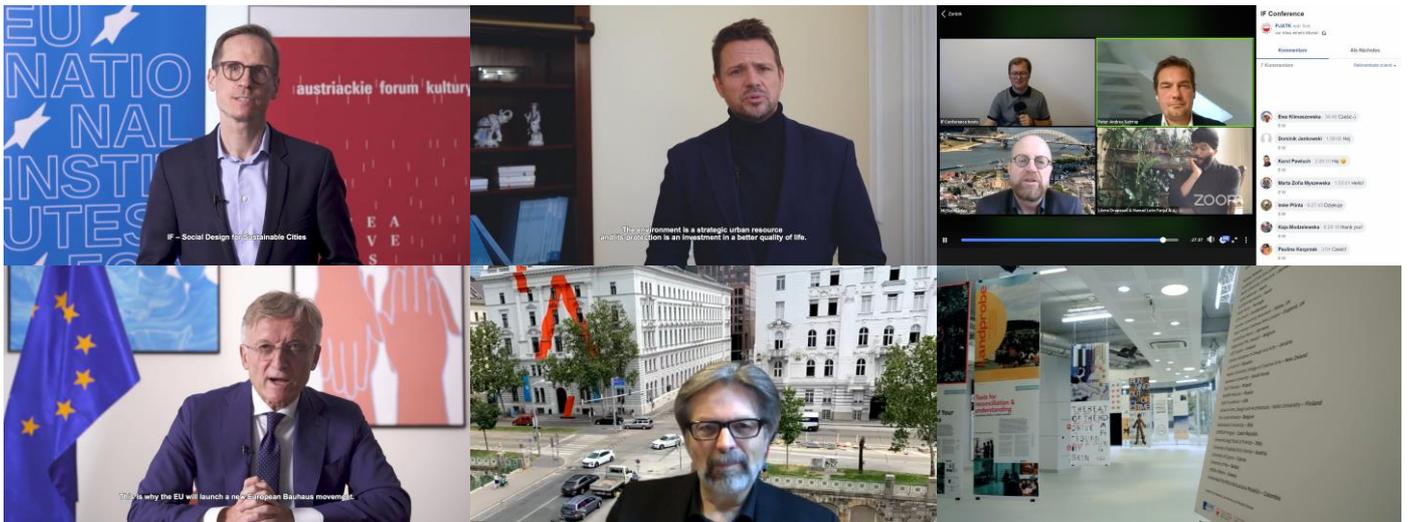


IF – SOCIAL DESIGN FOR SUSTAINABLE CITIES

Make cities and human settlements inclusive, safe, resilient and
sustainable

Final Report

December 2020



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1. IF – Social Design for Sustainable Cities: A Platform for Knowledge, Networking and Innovative Solutions

People increasingly live in cities. The spatial and social urban fabric is tested by densification and concentration of population, economy, capital, media, culture and knowledge. In Poland, over 60% of the population are concentrated in multiple metropolitan regions, with a dramatic increase of the urban footprint. The United Nations Sustainable Development Goal 11 is a useful tool to frame the debate on sustainability challenges for cities and human settlements.

EUNIC Warsaw strives to build bridges between culture and society. To highlight and strengthen the added value of involving culture – in the form of social design – in the societal debate on sustainable cities, a crucial topic intertwining local and global aspects, we implemented a forward-looking, international and interdisciplinary project *IF – Social Design for Sustainable Cities*. The project provided a platform for creative minds using arts as a tool for sustainable urban innovation, and connected them with practitioners, decision-makers, activists and students to share knowledge, provide opportunities to network and discuss innovative solutions.

The outbreak of the coronavirus disease 2019 (COVID-19) and resulting restrictions made it necessary to move the conference and (most) associated activities to the digital sphere to avoid cancellation or postponement as well as safeguard the health and wellbeing of everyone involved. The result was an ambitious hybrid event: On 23 October 2020 the *IF – Sustainable Design for Sustainable Cities Conference* brought together 27 experts and stakeholders from 13 countries for a fully virtual conference with interactive speeches and panels. The conference attracted 514 registered attendees; another 2.500 people followed the livestreams. 12 full members of EUNIC Warsaw were actively involved. The online conference was complemented by nine virtual workshops with 15 tutors and an exhibition of posters by over 300 young artists from 28 countries. The poster exhibition was organised in both virtual and physical form.

The goal to provide a safe, free and globally accessible event, while sacrificing as little as possible of the benefits of the project as it was originally envisaged, was achieved. In some respects, the hybrid format allowed for added benefits that could not have been accomplished with a solely physical project.



This report summarises the experience of the project **IF – Social Design for Sustainable Cities**, convened by EUNIC Warsaw together with local partners, and presents the achieved output and outcome.

Warsaw, December 2020

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2. Output: What was IF – Social Design for Sustainable Cities?

A Platform for Knowledge, Networking and Innovative Solutions	Conference	Strengthening the role and visibility of culture
		3000+ participants on multiple platforms
	Workshops	Designing the Social
		Reviving the European Spirit from the local level
	Exhibition	Knowledge Transfer: Transformative action through citizens and new generations
		Enhancing EUNIC's visibility while producing social benefits

3000+ attendees

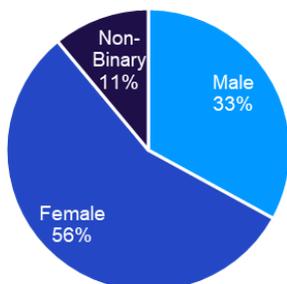
27 speakers from 13 countries

3 Keynote Speeches

1 Interactive Panel Discussion

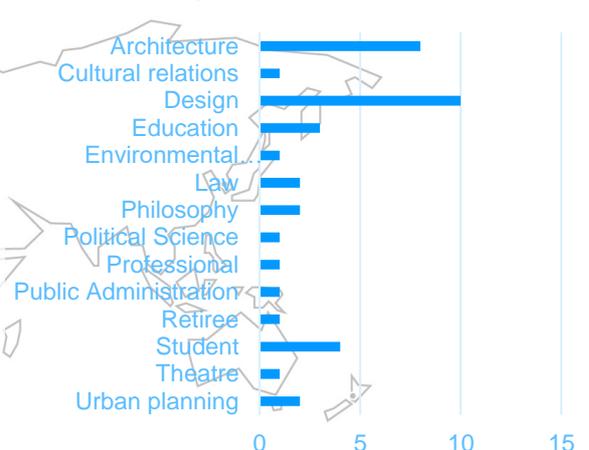
12 lectures

6 Interactive Discussions



30+ countries represented across Europe, the Americas, Africa, Oceania and Asia

Background of participants



IF – Social Design for Sustainable Cities was a project on **urban sustainable development** in Europe. It presented concrete examples of transformative actions towards sustainable European cities that can be replicated elsewhere. The project's **mission** was to **strengthen** the



involvement of culture in the discourse on urban sustainable development; support the **exchange of experience** between cities, stakeholders and citizens; **showcase activities** undertaken at the local level; serve as an **interface between experts and civil society**; and **empower citizens** by sharing knowledge and information.

These **objectives** were achieved through the following **activities**:

2.1. Conference

The **conference** took place on 23 October 2020 in the format of a **hybrid online event with multiple short sessions**. The whole event was **hosted on** the web conferencing software **ZOOM and livestreamed on YouTube and Facebook**. The conference was conducted in **English** without simultaneous translation.

Sessions were generally live to enable direct interaction with the audience, with the exception of welcome and keynote speeches which were pre-recorded to minimise technical glitches. Attendees could interact with the speakers during the discussions via the chat on all three platforms enabling them not only to ask questions and comment but also network. While the ability to network is hard to retain in an online event, evaluation and feedback by participants clearly showed that the conference successfully provided networking opportunities (cf. chapter 3 on outcomes). Real-time professional technical support at a central control hub was available to all speakers and participants ahead of and throughout the online conference.

The conference was opened with **Welcome Addresses** by Mr. Rupert Weinmann, President of EUNIC Warsaw and Director of the Austrian Cultural Forum Warsaw, and Prof. Jerzy Paweł Nowacki, Rector of the Polish-Japanese Academy of Information Technology (PJAIT), followed by **Keynote Addresses** by Rafał Trzaskowski, Mayor of Warsaw, Marek Prawda, Head of the European Commission Representation in Poland and Prof. Gerald Bast, Rector of the University of Applied Arts Vienna. To improve accessibility the welcome and keynote speeches were subtitled. In his keynote address Mayor Trzaskowski highlighted the importance of the **environment as a strategic resource** and presented examples of urban sustainable development projects and policies implemented in Warsaw.



“Providing the comfort of living and operating in a large city requires a balance between metropolitan and capital functions while maintaining the environment of everyday life of the inhabitants. [...] Warsaw is [...] a city pursuing its development through **dialogue with its residents** [...]. It is **culture** that **provides the tools to activate social imagination and thinking about the common good** [...]. The urban natural environment cannot be seen as an addition or luxury, and its protection as a cost. **The environment is a strategic urban resource, and its protection is an investment in a better quality of life.**”

Rafał Trzaskowski, Mayor of Warsaw

Mr. Prawda explained how the new European Bauhaus introduces a transversal cultural perspective into the European Union’s climate strategy, thereby **making the necessary beautiful**.

“[W]ith a series of crises that hit our continent in the 21st century and with the ever more alarming effects of the climate change, [...] **the European Union needs to redefine its mission**. [...] Europe has set an ambitious goal to become the first climate-neutral continent. This will require more than cutting emissions. **We must rethink and replan**. [...] This systemic change needs its own aesthetics – blending design and sustainability. [...] [A] **new European Bauhaus** [...] **show[s]** that the necessary can also be beautiful; **that style and sustainability can go together.**”

Marek Prawda, Head of the European Commission Representation in Poland

Prof. Bast presented **arts as radical answer to radical challenges**.

“We are facing radical challenges. **Fundamental radical change can only be met by radical innovation**. But *what does it mean to be radical?* It **means using a mindset that is used by artists**. Working with uncertainty and ambiguity, thinking out of the box, changing perspectives, applying non-linear perception, using intuition and imagination.”

Gerald Bast, Rector of the University of Applied Arts Vienna

The opening segment was complemented by a moderated **Panel Discussion** around the themes raised by the keynote speakers. The panel consisted of Gerald Bast, Rector of the University of Applied Arts Vienna; Iwona Kurz, Head of the Department of Film and Visual Culture at the University of Warsaw, representing the City of Warsaw; and Witold Naturski, Deputy Head of the Representation of the European Commission in Poland and Head of its Political Department. The audience had the opportunity to ask questions and comment via the chat functions on ZOOM, Facebook and YouTube. Questions and comments were bundled and put to the panellists by the moderators.



The **main part** of the conference consisted of 14 lectures and panels, where 27 speakers from 13 countries explored the role of social design in urban sustainable development. From a bottom-up approach, participants had the opportunity to learn how strategies and solutions for urban sustainable development can be combined with new economic approaches and social innovation to generate local value, employment and to improve quality of life as well as economic resilience. Every two or three sessions were concluded by a moderated discussion between the speakers of those sessions. During these discussions the audience had the opportunity to ask the speakers questions and comment via the chats on ZOOM, Facebook and YouTube. Questions and comments were bundled and put to the speakers by the moderators. A full conference agenda including all speakers and topics is available in Annex I.

It was **critical for the success** of the project to **pool resources** not only **among EUNIC partners** on a local level **but also with** relevant **local partners** during both planning and implementation. EUNIC Warsaw engaged in a truly co-creative effort with its co-organising partner, the Polish-Japanese Academy of Information Technology (**PJAIT**), which as one of the leading social design academies in Poland, played a crucial role in organising the workshops as well as the exhibition, and also ensured a smooth technical execution of the online conference.

The **12 participating full members of EUNIC Warsaw** – Austrian Cultural Forum Warsaw, British Council Warsaw, Czech Centre Warsaw, Danish Cultural Institute, Délégation Wallonie-Bruxelles, Embassy of Ireland, Embassy of the Kingdom of the Netherlands, General Representation of the Government of Flanders in Poland and the Baltic States, Institut français de Pologne, Instituto Camões Warszawa, Instituto Cervantes de Varsovia and the Romanian Cultural Institute in Warsaw – nominated excellent lecturers from their respective countries for the conference.

Our **key external partners**, the **Mayor of Warsaw**, the Head of the **European Commission Representation in Poland** and the Rector of the **University of Applied Arts Vienna**, each contributed a keynote address.

Minor local partners included Element Talks, Integral Designers, PROM Kultury Saska Kępa and Radicalzz.

The conference will be documented as follows:

The project's **website**, available at if.pja.edu.pl, contained before and during the conference an event registration form; joining instructions; a detailed conference programme; information on associated events; short biographical information on all speakers and tutors; press releases in English and Polish; contact details; FAQs; and further information. Most of this material will remain on the website, which will continue to act as central repository.

An **electronic companion** to the conference will be published before the end of this year. This publication will include reflections on the conference; essays by the keynote speakers;



active links to [recordings](#) of all speeches, lectures, panels and discussions; links to the results of the workshops; and links to a 360° virtual tour of the poster exhibition. To improve accessibility, the opening panel discussion as well as all speeches, lectures and discussions will be subtitled. The companion is designed to be used together with the project's website.

At the beginning of 2021 a more extensive [publication](#), building upon the companion, will be made available in **electronic and print** format.

2.2. Workshops

Nine online [workshops](#) led by 15 tutors from all over Europe and attended by selected international design students took place between 19 and 22 October 2020. The workshops' main themes were diversity, Green Future and accessibility. Tutors were nominated by the 12 participating EUNIC members and the PJAiT.

The workshops were conducted in English without simultaneous translation.

Results of the workshops will be made available on the website and through the two upcoming publications.

2.3. Exhibition

The entries to a poster competition on social design for sustainable cities were on display from 21 October to 1 December 2020 at PROM Kultury Saska Kępa, a cultural centre in Warsaw. More than 300 young artists from 28 countries and 28 partner schools from all over Europe and beyond contributed to the poster [exhibition](#). The exhibition opening and lectures on the exhibits were broadcasted live on Facebook and viewed by more than 900 people. A [360° virtual tour](#) of the poster exhibition can be viewed on the project's website, showing all posters and affording the opportunity to learn more about the projects associated with some of them. A link to the virtual tour will be part of the electronic companion. Posters and details will be part of the second more extensive publication.



3. Outcomes

The project has contributed to a framework for continuing interdisciplinary discussions including creative minds on sustainable urban growth. It has thus achieved its core **mission to strengthen the involvement of culture** in the discourse on urban sustainable development; support the **exchange of experience** between cities, stakeholders and citizens; **showcase activities** undertaken at the local level; serve as an **interface between experts and civil society**; and **empower citizens** by sharing knowledge and information. The ultimate **objectives** of the projects were to **share experiences, inspire people, build networks** and **take action** on urban sustainable development.

The project served as a **platform** for **sharing experiences** of urban sustainable development at different levels, from high-level political debates to grassroots interventions. Representatives of (local) government, the EU, business, civil society and academia presented as well as discussed examples of **good practice** and **lessons learned** in urban sustainable development.

The main **outcomes** can be divided into four groups **Innovation, cultural relations principles, visibility** and **collaboration**. The outcomes presented here are the result of rigorous monitoring and evaluation efforts.

Monitoring has been done systematically and regularly throughout all stages of the project to measure progress, catch potential flaws, improve outputs and outcomes and enhance the efficiency as well quality of the project overall.

Evaluation is based on the objectives and target groups of the project and was primarily done by two online **surveys** and **participatory observation**.

Surveys allowed to collect feedback from both speakers and audience. Survey results have been analysed together with data on attendance.

The **pre-conference survey** was part of the online registration form and mainly contained basic demographic questions, questions regarding conference logistics and organisation as setting a baseline by evaluating respondents' attitude towards and knowledge of urban sustainable development. There were a total of 514 responses to the pre-conference survey.

The **post-conference evaluation survey** was divided into three main sections: Questions aimed at rating conference logistics and organisation; questions aimed at eliciting qualitative assessments related to conference goals and objectives; and a section with conference specific feedback (respondents provided extended answers).

There were 49 total responses to the post-conference survey. Out of 514 individual registrations to the conference this is a satisfactory response rate of 9.53%.

Participatory observation has been used to complement the surveys as to qualitative data. Participatory observation involved observing and reporting on implementation,



dynamics of events, satisfaction among participating EUNIC Warsaw members and partners, as well as reactions and interactions of the participants.

In addition, [media monitoring](#) and an [analysis of social media activities](#) has been conducted to assess visibility as well as effectiveness of the advertising campaign.

3.1. Innovation

Raised awareness of the reciprocal relation between sustainability and social design:

- There has been a **high number of professionals and practitioners attending and participating in the conference**. Speakers represented a high level of stakeholders, including policy and decision makers, local community leaders and urban planners. Additionally, the evaluation survey indicates that participants generally represented a broad spectrum of backgrounds, including, for example, public administration, law and urban planning, but with a significant number of attendees representing design (23.32%) and architecture (21.05%).
- **Experts and practitioners**, but also non-specialist attendees, **gained new experiences and insights**. Most of the ratings indicate that attendees' level of knowledge of social design and sustainability has been increased (75.56%).
- **Local experts** have been **given a voice** and were **able to share their knowledge and ideas** with a larger group of audience. Speakers were very satisfied with the opportunity to gain visibility and make their work more understood (72.73%).
- **Stakeholders, including citizens, gained knowledge or changed their attitudes**. Most attendees stated that their level of knowledge of social design and sustainability has been increased (75.56%). A significant number of attendees has now a more positive attitude towards social design and sustainability (45.65%; for 52.17% the attitude has not changed; no participant has a more negative attitude).
- **Decision makers gained knowledge and changes attitudes about local issues and citizens' perspectives**. A majority of decision makers indicated that they gained insight in local needs and citizens' perspectives (76.09%).
- **New target groups** as well as a high number of **new participants** have been **identified and reached**. Participants represented diverse backgrounds, as already detailed above. The vast majority of participants (80.85%) had never attended an event organised by EUNIC Warsaw before.

Only 150 people would have been able to attend the original physical conference; the online conference brought together over 2.500 participants (56% female, 33% male and 11% non-binary) from 33 countries in Europe, Asia, Africa, the Americas and Oceania, incl. most EU member states but also Ecuador, Egypt, India, Kazakhstan, North Macedonia, New Zealand, Russia, South Africa, Republic of Korea, Switzerland, Turkey, Ukraine, the United Kingdom and the United States. Most attendees came from Poland, but more surprisingly the second biggest audience tuned in from Greece (more than 10%). 514 participants



registered for access to the transmission on ZOOM, the livestream on Facebook reached a peak of up to 2312 viewers and the livestream on YouTube up to 337 viewers. Participants attended on average 5 out of 13 sessions (38.46%).

Participants spread relatively even over the age groups. While none of the attendees was under 18 years of age, roughly 20% of attendees were between 18 and 24, 25 and 34, 35 and 44, 45 and 54 each, almost 9% of attendees were between 55 and 64, and more than 6% were older than 65 years.

Contributions presented new ways of collaboration:

- The project has presented and contributed towards a **high number and significance of new proposals, solutions, synergies and partnerships.**

Participants felt by a wide margin (87.23%) that themes and topics approached were urgent and of high priority.

Most ratings indicate that a majority of participants benefited in their professional and/or personal life from the project (60.42%). Benefits included new ideas, contacts or perspectives for future and existing projects or collaborations; insight in best practices and the opportunity to share expertise with others, especially from geographical regions but also from disciplines with which cooperation is normally difficult; and increased knowledge as well as awareness.

- Level of **knowledge of the local context** has **increased**. More than 76% of participants stated that they gained in-depth insight in the local context.

3.2. Cultural Relations Principles

Interdisciplinary people-to-people exchange:

- Over 60% of participants have benefited from the projects. A **high number**, especially experts, indicated that they have **developed contacts** with others (41.67%). Attendees also **participated and interacted avidly** in the discussions and chats (58.33%). Overall participants stated that the project successfully created a **platform where themes and topics can be shared and discussed freely.**
- More than three quarters of participants (76.09%) increased their understanding of local needs and citizens' perspectives.

Knowledge transfer and empowerment:

- A majority of individuals but also representatives of local organisations said that **knowledge conveyed** has **benefited** their **private and professional lives** or **organisations** in some way (60.42%). While 75.56% of attendees indicated that their level of **knowledge** was **increased.**
- A significant number of **local organisations and experts** were **involved in planning and implementation** of the project. With the PJAIT being co-organiser of the project.



Expanded the role of culture:

- The vast majority of attendees felt that the project has successfully highlighted the **added value of involving culture in** the societal debate on **urban sustainable development** and has shown effectively that **culture and art can successfully contribute to the solution of topical issues** (87.50%). 87.23% of attendees considered **themes and topics approached urgent and of high priority**. 76.09% of participants were of the opinion that the **project effectively addressed local issues**.
- A majority of **local stakeholders and communities** indicated that the **project has inspired new ideas and/or actions** (60.42%).
- 72.73% of the **governmental-, non-governmental- and civil-society-organisations** involved in the project praised the ability to **gain visibility and make their work more understood**.

Promoted dialogue, mutual understanding and European values:

- Almost 60% of participants felt that activities have **created dialogue** and 76.09% said that **understanding among participants has increased**.
- Staff of **local, supranational and international organisations representing European values**, e.g. the European Commission Representation in Poland, were actively **involved** in the project.

3.3. Visibility

EUNIC Warsaw and the European Union gained reputation, are more visible and understood, regarding EU cultural, sustainability and urban development policies as well as programmes such as the European Green Deal and the new European Bauhaus but also local activities and projects by EUNIC Warsaw and member organisations.

- Mr. Marek Prawda, Head of the European Commission Representation in Poland, delivered a keynote speech inter alia outlining the EU's policies and priorities in regard to urban sustainable development. This speech will also be printed in the publications accompanying the project. Mr. Witold Naturski, Deputy Head of the European Commission Representation in Poland and Head of the Representation's Political Department, participated in the Opening Panel Discussion to great acclaim. Attendees interacted not only very actively but also very positively with the panel.
- In general, there was a **high level of engagement of the audience/participants during interactive activities**. The ability to comment and interact with the speakers also contributed to increased visibility, attendance and retention.
- Furthermore, there was a **high level of engagement of the audience/participants on social media**.
- A clear majority of speakers were satisfied with the **opportunity to gain visibility and make their work more understood** (72.73%).



- The vast **majority** of participants (80.85%) had **never attended an event organised by EUNIC Warsaw before**.
- Over 30 countries were represented across Europe, the Americas, Africa, Oceania and Asia.
- Most attendees indicated that their **level of knowledge** of social design and sustainability has been **increased** (75.56%) by the project. Moreover, a significant number of attendees has now a **more positive attitude** towards social design and sustainability (45.65%).
- A strong and clear **common communications strategy**, designed for the local context, was **adopted**.
- The project has been promoted on **Facebook** and **Instagram**; **e-mails** have been sent to over 200 media outlets, journalists, non-governmental and governmental organisations (culture, architecture, design, development, environment and foreign affairs) and other potentially interested or impacted public and private entities; but also through the **established networks of participating EUNIC members**, partners and partner schools, this included e-mails, newsletters, features on their websites and social media channels. The social media campaign on Facebook was the most successful and reached over 39.400 people. Most of the conference attendees read about the conference on Facebook (30.56%), received an e-mail message (28.24%) or heard about it from a friend or colleague (21.06%).
- A dedicated **media relations officer**, with relevant experience and contacts, was hired by EUNIC Warsaw to lead the media and outreach campaign. Furthermore, these activities were supported by the PJAIT's Promotion Department.
- IF – Social Design for Sustainable Cities received **quantitatively and qualitatively extensive coverage**, mainly in Polish. The project was covered by the network of local EUNIC members, but also their headquarters. Additionally, local partners, e.g. Kampania 17. Celów, Element Talks and Kulturalna Warszawa, promoted activities. The project was also reported on by academia, specialised press and organisations such as Związek Miast Polskich, the Association of Polish Cities; Eco-Miasto, a project aimed at popularising the idea of urban sustainable development in Poland; the Chair of Architecture and Urban Design at ETH Zürich; the University of Applied Arts Vienna; and Medium, a digital publishing platform.
- Through the close incorporation of local partners, but also international partner schools and associated activities, the project reached a **high and lasting indirect outreach**.

3.4. Collaboration

The project fostered collaboration and partnership within EUNIC Warsaw:

- *IF – Social Design for Sustainable Cities* is the most ambitious project implemented by EUNIC Warsaw so far. This necessitated a **higher level of contact between members of EUNIC Warsaw** as well as an **effective exchange of data** during every stage of the project, resulting not only in an **increased level of knowledge of the project's objectives and processes** but also **active participation**.



The project fostered collaboration and partnership with non-EUNIC members at a local level:

- Local partners included PJAIT, the project's co-organiser, the European Commission Representation in Poland and the City of Warsaw as well as multiple smaller local partners, experts and cultural actors. A list of partners is available in annex III.
- **Local partners**, in particular the PJAIT as EUNIC Warsaw's co-organising partner, were **actively involved** in the design and implementation and **shared responsibility** at every stage of the project.
- Through regular, efficient and appropriate communication the **knowledge of** each other's **strengths and complementarities** has been **increased** as well as **tasks and roles** of partners were clearly **defined**.
- The **number of local partners** cooperating with EUNIC Warsaw has been **increased**.
- **Every partner** has successfully **added value** to the project and the level of satisfaction among partners has been measured.
- Currently a number of **follow-up projects** with (mostly) the same partners are discussed and there is a strong desire to make 'IF - ...' an **annual project** of EUNIC Warsaw.
- EUNIC Warsaw has signed a **Partnership Document on a Shared Strategic Vision with the European Commission Representation** in Poland to establish a nexus for more in-depth cooperation between the two partners.



4. Conclusions

As EUNIC Warsaw we intend to connect culture and society. With our project *IF – Social Design for Sustainable Cities* we have successfully highlighted the **added value of involving culture** in the societal debate on urban sustainable development – an issue of universal importance.

One of the key elements of the project was **empowerment by knowledge transfer**. This was achieved by sharing experiences, best-practice and lessons learned during the conference, but crucially complemented by a series of workshops and a poster exhibition.

The challenges presented by the COVID-19 pandemic and its fallout were successfully turned into an advantage. Whereas the original physical conference in Warsaw would have allowed only around 150 people to attend the conference, the **online** conference attracted well over 500 registrations and another 2.500 people followed the livestreams. The exhibition opening was viewed live by over 900 people. Due to the upcoming publications and the project's website at if.pja.edu.pl, where recordings of all the project's events, a 360° virtual tour of the exhibition and additional resources can be accessed, the number of people profiting from the project will continue to increase. Moving the project into the virtual sphere allowed for a **decrease of the environmental impact, democratisation of access to knowledge, facilitating a broader knowledge transfer and reaching a wider audience.**

It was critical for the success of the project to use strengths and pooled resources of EUNIC Warsaw members and relevant local partners. **Local and international actors** were actively involved **as equal partners** at all stages of the project. The high level of mutual trust among all partners not only resulted in a one-off successful project but due to a highly fruitful co-creation process a framework for continued interdisciplinary discussions on urban sustainable growth including creative minds was established.

IF – Social Design for Sustainable Cities has clearly shown that an integrated approach to urban sustainable development needs to take creativity, heritage, knowledge and diversity into account. Culture and social design are drivers and enablers for developing people-centred societies and they will be key in achieving sustainable urban growth. Cities need vitality, identity and innovation, and culture is a pre-condition for these needs. Therefore, citizens in general and artists in particular need to expand their role and become actively involved and sometimes even act as protagonists.

IF – Social Design for Sustainable Cities was the first project on the basis of the **Shared Strategic Vision** EUNIC Warsaw has signed **with the European Commission Representation** in Poland. This agreement prepares the ground for organising the cooperation between EUNIC Warsaw and the European Commission Representation in Poland according to a cross-cutting approach to culture. It identifies key areas of cooperation between the two



partners, such as ‘culture and environment’, ‘culture and science’, ‘culture and dialogue with citizens’ and – as showcased by *IF – Social Design for Sustainable Cities* – ‘culture and environment’. With this cross-cutting type of cooperation with the European Commission Representation EUNIC Warsaw intends to reflect EU policy priorities in our local context as a cultural network, which lowers the threshold for European citizens to get in touch with EU themes on a less technical, more interdisciplinary and more engaging way. Furthermore, it enhances the visibility and impact of EUNIC Warsaw by highlighting our engagement in initiatives linking culture and society.



Annex I: Agenda

Time	Event	Description
Monday, 19th October: WORKSHOPS		
organised by the Polish-Japanese Academic of Information Technology (PJAiT)		
9:30- 16:00	Diversity	<p>Workshop 1: Ruedi Baur, Vera Baur and Esteban Gonzales – <i>Make diversity credible</i></p> <p>Workshop 2: Katerina Antonaki – <i>Diversity manifesto</i></p> <p>Workshop 3: Susanna Cerri – <i>Introspection</i></p>
Tuesday, 20th October: WORKSHOPS organised by PJAiT		
09.30- 16.00	Green Future	<p>Workshop 4: Brigitte Felderer – <i>No Man's Land</i></p> <p>Workshop 5: Joanna Murzyn – <i>Reinventing the Cloud</i></p> <p>Workshop 6: Clyde Doyle and Shirley Casey – <i>Design as Nature</i></p>
Wednesday, 21st October: WORKSHOPS organised by PJAiT		
09.30- 16.00	Accessibility	<p>Workshop 7: Pedro Aibéo, Marjatta Itkonen and Anc Lisowski – <i>Who owns my city?</i></p> <p>Workshop 8: Roger Paez – <i>Ephemeral Architecture and Social Purpose</i></p> <p>Workshop 4: Lucas Nijs and Frederik De Bleser – <i>Sensing and Desensitisation</i></p>
Thursday, 22nd October: PRESENTATIONS OF WORKSHOPS' RESULTS		
9:00– 12:00	Student prepared workshops' results.	
12:00– 13:00	Lunch break	
13.00- 16.00	Presentations of workshops' results by students and panel discussion with Rama Gheerawo.	



Friday, 23rd October: KEYNOTES and PANELS

	Welcome Address 1	by Rupert Weinmann , President of EUNIC Warsaw and Director of the Austrian Cultural Forum
	Welcome Address 2	by Jerzy Paweł Nowacki , Rector of PJAIT
09.00-	Keynote Address 1	on The Environment as a Strategic Urban Resource by Rafał Trzaskowski , Mayor of Warsaw
09.25	Keynote Address 2	on Making the Necessary Beautiful by Marek Prawda , Head of the European Commission Representation in Poland
	Keynote Address 3	on Arts as Radical Answer to Radical Challenges by Dr Gerald Bast , Rector of the University of Applied Arts Vienna
09.25-	Opening Panel with	Gerald Bast , Rector of the University of Applied Arts Vienna
10.25		Iwona Kurz , Head of the Department of Film and Visual Culture at the University of Warsaw, representing the City of Warsaw
		Witold Naturski , Deputy Head of the European Commission Representation in Poland
		Moderators: Bulent Akman and Olga Rafalska
10.25-	Break	
10.30		
	Channel 1	Channel 2
	Moderator: Bulent Akman	Moderator: Olga Rafalska
10.30-	Seppe De Blust:	Rama Gheerawo:
10.50	Safe Ground for Learning	Inclusive Design – Five Things Every Designer Should Know
10.50-	Pedro Aibéo:	Joanna Murzyn:
11.10	If You Want to Change Society, Do not Build Anything	Digital Ecology
11.10-	Moderated discussion and	Moderated discussion and
11.30	Q&A with the audience	Q&A with the audience



11.30- 11.50	Break	Break
11.50- 12.10	Roger Paez: Ephemeral Architecture and Social Purpose	Martin Ponec and Jan Stuchlík: Atelier 304 and Missing Studies
12.10- 12.30	Sara Dang: Understanding City Through Motion	Brigitte Felderer: Social Design is Invisible
12.30- 12.50	Moderated discussion and Q&A with the audience	Moderated discussion and Q&A with the audience
12.50- 13.50	Lunch break	Lunch break
13.50- 14.10	Michiel Hustinx: Nijmegen – European Green Capital 2018	Clyde Doyle and Shirley Casey: Design for Change
14.10- 14.30	Léone Drapeaud, Manuel León Fanjul and Johnny Leya: Earth	Ruedi Baur, Vera Baur and Esteban Gonzales: Imagine a Possible Future
14.30- 14.50	Peter Andreas Sattrup: Be smart. Create Value by Intelligent Design	Dan Bugariu: Why and How Should We Co-create Balanced Ecosystems
14.50- 15:20	Moderated discussion and Q&A with the audience	Moderated discussion and Q&A with the audience
15:20- 15:30	Summing up the conference by the organisers	

Exhibition opening at PROM Kultury Saska Kępa. The exhibition was on display from 23 October to 1 December 2020.



Annex II: List of participating experts

Name	Role and affiliation	Organisation inviting expert
Aibéo, Dr Pedro	Architect and civil engineer, Department of Built Environment, Aalto University, Finland	Instituto Camões Warszawa
Bast, Dr Gerald	Rector, University of Applied Arts Vienna	Austrian Cultural Forum Warsaw
Baur, Prof Dr Ruedi	Designer, Integral Designers	Embassy of France
Baur, Vera	Sociologist and anthropologist, Integral Designers	Embassy of France
Blust, Dr Seppe De	Researcher at the Chair of Architecture and Urban Transformation, ETH Zürich Researcher at the Department of Architecture, Urbanism and Planning, KU Leuven Partner, Endeavour office for socio-spatial research	General Representation of the Government of Flanders
Bugariu, Dan	Software architect, entrepreneur and board member, Timisoara – European Capital of Culture 2021	Romanian Cultural Institute
Casey, Shirley	Lecturer on Spatial Design, Dún Laoghaire Institute of Art, Design and Technology (IADT)	Embassy of Ireland
Dang, Sara	Architect and researcher, PJAiT	PJAiT
Doyle, Clyde	Lecturer on 3D Design, Model Making and Digital Art, Dún Laoghaire Institute of Art, Design and Technology (IADT)	Embassy of Ireland
Drapeaud, Léone	Architect and researcher on interaction between architecture, space and gender, Traumnovelle	Délégation Wallonie-Bruxelles
Fanjul, Manuel Léon	Architect and urban planner, Traumnovelle	Délégation Wallonie-Bruxelles
Felderer, Brigitte	Associate Professor, University of Applied Arts Vienna	Austrian Cultural Forum Warsaw
Gheerawo, Rama	Head, Helen Hamlyn Institute, Royal College of Arts	British Council Warsaw



González Jiménez, Esteban	Professor of Political Philosophy, Pontifical Bolivarian University of Medellín Researcher, Research Groups of Critical Studies (Medellín), Mondes Caraïbes et transatlantiques en mouvement (CNRS/FMSH, France) and dix-milliards-humains (Paris)	PJAIT
Hustinx, Michiel	Manager of business operations, De Bastei Museum for Nature and Cultural History in Beeld Previously programme manager at the municipality of Nijmegen for the European Green Capital 2018	Embassy of the Kingdom of the Netherlands
Kurz, Iwona	Head of the Department of Film and Visual Culture at the University of Warsaw	City of Warsaw
Leya, Johnny	Architect and urban planner, Traumnovelle	Délégation Wallonie-Bruxelles
Murzyn, Joanna	Founder, Radicalzz	PJAIT
Naturski, Witold	Deputy Head of Representation, Head of Political Section	European Commission Representation Warsaw
Paez, Roger	Director, Master's Degree in Ephemeral Architecture and Temporary Spaces and Research Leader, Design for City Making, ELISAVA, Barcelona	Instituto Cervantes de Varsovia
Ponec, Martin	Graphic designer, Academy of Arts, Architecture and Design in Prague	Czech Centre Warsaw
Prawda, Marek	Head of the European Commission Representation in Poland	European Commission Representation in Poland
Sattrup, Peter Andreas	Senior adviser and Head of Sustainability, Danish Association of Architectural Firms	Danish Cultural Institute Warsaw
Stuchlík, Jan	Graduate student, Academy of Arts, Architecture and Design in Prague	Czech Centre Warsaw
Trzaskowski, Rafał	Mayor, City of Warsaw	City of Warsaw



Annex III: List of participating institutions and organisations

Co-Organisers:



Partners:



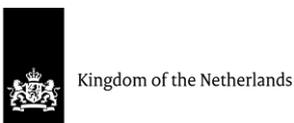
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element
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